
LONDON LEGAL TRAINING

PRESENTS

Media, Entertainment and Intellectual Property Law - The 2006 Conference

The Fourth Annual Media, Entertainment And Intellectual Property Law Conference

Tuesday 31 October 2006
The Westbury Hotel, Bond Street, Mayfair,
London, W1S 2YF from 9.30 a.m. - 5.30 p.m.

6 HOURS CPD - LAW SOCIETY AND BAR COUNCIL ACCREDITED

LUNCH AND REFRESHMENTS FOR DELEGATES INCLUDED IN THE CONFERENCE FEE

SEE BOOKING FORM FOR EARLY BOOKING DISCOUNT

Conference Chairman - Professor Robert Pinker -
International Consultant at the UK Press Complaints Commission

Conference Contents

Recent Developments In Copyright And Performers' Rights
Speaker - Stephen Bate - 5 Raymond Buildings

This presentation will deal with the following:-

- The Internet, interpretation of the Copyright, etc Regulations 2003, recent cases on the Internet.
- The Da Vinci Code and other cases: the interface of fact, information, ideas and expression.
- New guidance on summary judgment applications.
- HRH The Prince of Wales v Associated Newspapers: copyright and privacy.
- Developments in performers' rights.
- The Intellectual Property (Enforcement, etc) Regulations 2006.
- A round up of other copyright cases.
- Trends and future issues.

“On Your Marks”: A Review Of Recent Legal Developments Relating To Trade Marks, Trade Names And Brands

Speaker - Jonathan Cornthwaite - Wedlake Bell

Brands, trade marks, trade names and domain names constitute one of the most ubiquitous categories of intellectual property, and there have been many interesting and important legal developments in this area in the last year or so. This presentation will provide an update on some of these developments, including leading cases from the UK and Europe, a review of the .eu domain name, and a discussion of the new London Olympic Association Right.

Database Rights

Speaker - Robert Deacon - 11 Stone Buildings

This presentation will deal with the following:-

- How databases are protected: literary copyright and sui generis right.
- The Copyright and Rights in Databases Regulations 1997.
- First ownership.
- Infringement.
- The ECJ ruling and the British Horseracing Board case.

Contracts: The Overlap Between Sport And The Media

Speaker - Oliver Hunt - Onside Law LLP

This presentation will deal with the following:-

- Player contracts with Tournaments - image rights and the media.
- Player contracts with Sponsors - typical media obligations.
- Tournaments - interaction between TV and Sponsors.
- General media issues for Players.

TV Formats - An Update On Protection And Disputes

Speaker - Tim Perry - Spring Law Ltd.

This presentaion will deal with the following:-

- TV formats - what are they?
- Protecting TV formats - can you?
- Disputes about TV formats - some recent examples of ‘copycat’ TV formats.
- Methods to resolve disputes about TV formats.

Regulating The Press Without A Press Complaints Commission – The Prospect Explored

**Speaker - Professor Robert Pinker - International Consultant
at the UK Press Complaints Commission**

Lord Justice Sedley recently suggested that “deterrence, which is a necessary part of the protection of reputation and arguably of privacy too, is best handled by an independent statutory regulator”. He went on to say that, under such a system, there would be “no serious case for preserving anything of the Press Complaints Commission ... except its Code of Practice...”. This presentation will examine some of the implications of these proposals for press regulation and freedom of expression.

Conference Speakers

Stephen Bate - 5 Raymond Buildings

Stephen Bate is a barrister at 5 Raymond Buildings. He specialises in media, telecommunications, entertainment and sports law. He is also on the CEDR panel of mediators. Stephen has recently acted in the Bob Marley litigation, representing the claimant, Aston Barrett. He is acting for Universal in a multi-million dollar dispute over the licensing of The Jerry Springer Show.

Stephen acted for Michael Jackson in his dispute with Granada over the Martin Bashir interview, a copyright case based on ownership of the copyright in the interviews and film footage, represented David Bedford, Bedford v The Number UK Ltd, in his dispute over the 118 118 advertising campaign and acted for Robbie Williams in his dispute with music publishers over his song lyrics, Ludlow Music Inc v Williams & Ors.

Jonathan Cornthwaite - Wedlake Bell

Jonathan Cornthwaite is the head of Intellectual Property Law, Information Technology Law and E-commerce law at Wedlake Bell, where he has been a partner since 1988. Wedlake Bell is an English law firm based in London with a leading corporate and commercial practice. He is also the head of E-commerce law in TELFA, the pan-European legal alliance of which Wedlake Bell is a founder member. Jonathan has specialised in IP/IT law since qualifying as a solicitor in 1979. He advises a wide range of business clients in the UK and overseas on IT and IP legal issues, both contentious and non-contentious, and his practice also covers UK and EU competition law. Jonathan has published and spoken extensively on IP and IT subjects. His contributions to publications include articles published in the In Focus supplements of Intellectual Property Newsletter and regular monthly articles published in Corporate Briefing, for which he is the IP columnist. He is the editor and co-author of Marketing Law that Matters published by Financial Times/Pitmans, and the author of The Internet and Intellectual Property (now in its second edition) published by Monitor Press Limited. He has also contributed the UK chapter on intellectual property licences to the global encyclopaedia entitled "International Licensing" published by BNA International Inc. Jonathan lectures frequently at conferences and seminars in the UK and abroad on IP/IT and competition law issues: for example, he represented the United Kingdom at the First European Conference on Law and Telecommunications in Rome in September 2003, lectured on EU mobile telephone law at the MOST (Mobile Open Society through Wireless Telecommunications) Summit in Bucharest in October 2004, and lectured on digital signatures law at the Italian Legal Association seminar in October 2005. His legal directory entries include Chambers (where his citations include "Leading Individual"), The Legal 500 Who's Who (where he is profiled), Managing Intellectual Property's IP Contacts Handbook and Legal Experts (published by Legalease) where he is profiled. Jonathan is a member of the Intellectual Property Lawyers' Organisation, the Society for Computers and Law, the Licensing Executives' Society, the Solicitors' European Group, the Competition Law Society and the British-Spanish Law Association, and serves as one of the Honorary Secretaries of the City of Westminster and Holborn Law Society, of which he is a director.

Robert Deacon - 11 Stone Buildings

Robert Deacon is a specialist business lawyer at 11 Stone Buildings whose practice focuses on commercial and chancery litigation and advisory work covering contract, sale of goods, partnership, construction, banking and guarantees, restraint of trade and fraud and asset tracing. He also deals with a large number of professional negligence claims. Robert has particular expertise in intellectual property, media & entertainment and IT including copyright, trade marks, trade libel, defamation, telecoms & e-commerce and sports litigation. He is known for his hands-on approach and is an experienced advocate.

Oliver Hunt - Onside Law LLP

Oliver Hunt is a partner at sports and entertainment specialists Onside Law LLP. He advises clients from across the sports industry including federations, sponsors, and individuals. Clients include Nick Faldo, Sven Goran Eriksson, Alan Pardew, and the French Tennis Federation. Prior to joining Onside Law, Oliver was in-house counsel at IMG, where he was responsible for the legal affairs of its flagship golf division as well as its publishing and licensing businesses throughout Europe. In this role Oliver advised the biggest names in world golf, as well as the R&A and the Ryder Cup. His experience includes advising on major sponsorship deals such as the HSBC World Matchplay, football transfers, and global endorsement deals. Oliver is Company Secretary of Kidderminster Harriers Football Club.

Tim Perry - Spring Law Ltd.

Tim Perry has practised as a lawyer since 1995. He previously worked at City law firms Simmons & Simmons and Denton Wilde Sapte, doing corporate work and sports and commercial litigation cases. In 2000, Tim was appointed General Counsel of Sportsworld Media Group plc, a sports rights acquisition and management company. During his time with Sportsworld, Tim oversaw the Group's acquisition and intellectual property strategy and managed the Group's day-to-day commercial work. Tim set up Spring Law in 2001, drawing on his City legal background and in-house legal awareness. He heads up the firm's Dispute Resolution Group, and also continues to assist clients that ask for his expertise in corporate/commercial matters. Tim has found that his ability to advise on commercial matters, against a backdrop of current litigation expertise, provides a valuable business tool to clients negotiating and executing deals.

Professor Robert Pinker - International Consultant at the UK Press Complaints Commission

Professor Robert Pinker served as a member of the UK Press Complaints Commission from 1991 to 2004, as its Privacy Commissioner from 1994 to 2004, and as its Acting Chairman from 2002 to 2003. He currently serves as its International Consultant. He recently completed a three year term as International Chairman of the Press Council of Bosnia-Herzegovina. His previous experience in the field of self-regulation includes Council membership of the Advertising Standards Authority from 1988 to 1995 and the Direct Mail Services Standards Board/Accreditation Centre from 1995 to 1998. In his academic career, he has held Professorial appointments at Goldsmiths College, Chelsea College and the London School of Economics. During his tenure at the London School of Economics he served as Pro-Director of the School from 1985 to 1988, and as Pro-Vice-Chancellor for Social Sciences of the University of London from 1989 to 1990. In 1996 he was appointed Emeritus Professor of Social Administration at the LSE. His academic publications include Social Theory and Social Policy, 1971; The Idea of Welfare, 1979; Social Work in an Enterprise Society, 1990, and more recently, various articles on social policy issues and press self-regulation. He was appointed CBE in the New Year's Honours List 2004.

Conference Timings.

Registration for the conference will be between 9.30 - 9.45 a.m. The conference will commence at 9.45 a.m. and will last until 5.30p.m. The conference presentation will last for 6 hours. In addition, there will be one break for tea/coffee in the morning, a lunch break, and one break or tea/coffee in the afternoon. Refreshments and lunch are included in the conference fee.

The Conference Objectives.

The conference is aimed at media, entertainment and intellectual property lawyers, newspaper/magazine editorial personnel and journalists, radio/television broadcasters and presenters and all other executives who work in the media, entertainment, intellectual property or internet field. The objective of the conference is to examine in detail the most important and topical legal issues which are of concern to those with an interest in media, entertainment and intellectual property law.

TERMS AND CONDITIONS.

1. Payment of the conference fee is due with the booking form.
2. A booked place is transferable between individuals at any time before the conference provided written notice is given to London Legal Training ("LLT") of the name and address of the delegate who was to have attended the conference and the name and address of the delegate who will be attending instead.
3. Written notice must be given to LLT if a delegate wishes to cancel the booking. A refund less a 20% administration fee will be made if notice of cancellation is received by LLT in writing by 5.30p.m. on Tuesday 17 October 2006. After this date no refunds will be made. A substitute delegate may attend at no extra charge provided written notice is given to LLT of the name and address of the delegate who was to have attended the conference and the name and address of the delegate who will be attending instead.
4. LLT reserves the right to cancel the conference and will in such an event make a full refund of any booking fee. No liability is assumed by LLT or the proprietor of LLT, N. C. Lipton, for changes in the programme date, content, speaker(s) and venue.
5. Conference material will be handed out on the day of the conference.
6. The speakers at the conference are not authorized to advise on specific client related matters under any circumstances. Any comments made by the speaker(s) which may relate to client matters are expressions of his/their opinion or suggestions only and must not be construed or relied upon as advice.
7. The material for the conference has been designed as an integral part of the presentation(s) by the speaker(s) solely for the benefit of delegates attending the conference. The material does not necessarily stand on its own and is not intended to be relied upon for giving specific advice. To the extent permitted by law, neither LLT nor the proprietor of LLT, N. C. Lipton, nor the speaker(s) at the conference will be liable by reason of breach of contract, negligence or otherwise for any loss or consequential loss occasioned to any person acting omitting to act or refraining from acting in reliance upon the conference material or presentation of the conference or, except to the extent that any such loss does not exceed the price of the conference, arising from or connected with any error or omission in the conference material or presentation of the conference. Consequential loss means any loss of anticipated profits, damage to reputation or goodwill, loss of expected future business, damages, costs or expenses payable to any third party or any other indirect losses.
8. No part of the conference material may be reproduced in any form without the prior written permission of LLT.
9. Audio and audio visual recording is not permitted at the conference.
10. Delegates attend the conference at their own risk. Neither LLT nor the proprietor of LLT, N. C. Lipton nor the speaker(s) at the conference accept responsibility or liability for any injury, illness or otherwise which may be attributable to the facilities or services provided at the conference venue.

London Legal Training can be contacted at: 9 Cygnet Close, Northwood, Middlesex, HA6 2SX, or telephone 01923 840586 or email nigel@londonlegaltraining.co.uk
www.londonlegaltraining.co.uk

BOOKING FORM.

PLEASE PRINT YOUR DETAILS. PLEASE PHOTOCOPY THIS BOOKING FORM FOR ADDITIONAL DELEGATES.

Conference Title: **MEDIA, ENTERTAINMENT AND INTELLECTUAL PROPERTY LAW - THE 2006 CONFERENCE**
The Fourth Annual Media, Entertainment And Intellectual Property Law Conference - Tuesday 31 October 2006.

DELEGATE NAME: _____

POSITION: _____

FIRM'S NAME AND ADDRESS: _____

DX NUMBER: _____ E-MAIL: _____ TELEPHONE: _____ FAX: _____

DIETARY REQUIREMENTS: _____

Please enclose a cheque for £375.00 per delegate, or a cheque for £345.00 per delegate if booking by Tuesday 17 October, for the conference payable to LONDON LEGAL TRAINING and send it with this booking form to:
LONDON LEGAL TRAINING, 9 CYGNET CLOSE, NORTHWOOD, MIDDLESEX, HA6 2SX.
Discounts available for multiple bookings. Please telephone for details.

Please note that London Legal Training is not registered for VAT. The conference fee does not include any VAT nor is VAT payable in addition to the £375.00 or £345.00 per delegate conference fee.

If you are unable to attend the conference but would like the conference documentation please send a cheque for £100.00 (no VAT) for each set of documentation required to London Legal Training together with your name and address. The documentation will be sent out shortly after the conference.

Occasionally London Legal Training's mailing list will be made available for its' own and other appropriate organizations' mailings. Please tick here if you do not want to receive such material.